



Big Brothers Big Sisters
of Lloydminster

Annual General Meeting

Wednesday December 6, 2017

Big Brothers Big Sisters of Lloydminster
#3 4301 49 Avenue
Lloydminster, Saskatchewan

11:45 A.M. Socializing and lunch

12:00 Noon Business Meeting

“Start Something”



Imagine who they will become because of you!



Big Brothers Big Sisters of Lloydminster

President's Report

Big Brothers Big Sisters of Lloydminster is committed to being leaders in our community for providing the highest quality, volunteer-based mentoring programs to our community's young people.

The vision of Big Brothers and Big Sisters (BBBS) is every child whom needs a mentor gets one. Although we are not at the point where we can state the vision has become a reality, BBBS can state through program diversification, we are helping numerous children in our community develop skills that lead to healthy behaviours that assist the child in reaching his/her full potential. Many children mentored through BBBS programs are now contributing members of the local community and it is important we hear their stories.

Over the last year, BBBS had over 150 volunteers collectively log over 2200 fundraising hours through various activities to raise over \$149,000. We are very grateful for the commitment of our volunteers as their support of BBBS is amazing. It speaks to the strength of relationships the BBBS builds and the giving nature of the people in our community. Today, we are proudly experiencing children who were mentored through the BBBS Traditional Program now paying it forward through volunteering and mentoring the next generation of BBBS children.

As core government, funding is uncertain and makes up the smallest percentage of the agency's income, fundraising continued to be an important initiative over the past year, and will continue to be important going forward. The support of personal donors and our business community is essential in continuing to provide mentoring programs. The agency is extremely thankful for the support from both our long-term supporters and the new partnerships that were formed. As economic recovery was expected to be slow and remained relatively flat for the majority of the year, our focus was on stability rather than growth. The agency and its supporters can be extremely proud of how well it fared during the economic downturn through successful fundraising efforts of volunteers and staff and the generosity of our supporters.

One of our main objectives in the past year was Board Member recruitment. We were successful in onboarding five new board members, and we will continue to focus on this objective in 2018. We are very excited by the different skill sets each of the board members bring to the table, and very much appreciate the commitment they have made to the organization.

The Board wants to express its appreciation to Brenda Robinson, the agency's Executive Director, and her team for their dedication in serving the agency and its "Bigs" and "Littles" over the past year through a challenging time. Thank you for going above and beyond in your duties.

Big Brothers and Big Sisters of Lloydminster takes great pride in being able to give back to our community, rather than just being a recipient of others kindness. It's truly great to see our "Littles" take part in various community activities and learn important life skills that leads them to being leaders in our community.

Thank you for helping "Share a Little Magic" so our "Littles" reach their full potential.

A handwritten signature in dark ink, appearing to read 'Joanne', followed by a long, sweeping horizontal line that extends across the width of the signature area.

Joanne Freeman

Big Brothers Big Sisters Executive Director Report 2017

“Our Organization is committed to being leaders in our community for providing the highest quality; volunteer based mentoring programs to our community’s young people.”

Imagine

- Imagine a world with more self-esteem and less bullying
- Imagine a world where youth are reminded that they can be anything they dream of
- Imagine when we have happy, healthy young people in our communities everyone benefits

Mentoring makes a difference. Mentoring positively guides youth. The success of our mentoring programs is based on the support of many in our community and to all of you our sincere thanks for helping us in our mentoring journey.

Funders - Sixteen funders fueled the dreams of the children through making our mentoring programs possible. We are very grateful for these funders and want to express our appreciation to each one of you.

New Partnerships - Partners move us towards our goals. We value the many ongoing partnerships we have and express a welcome to new partners Paris Jewelers, Bulk Barn, and Staples.

Mentoring Programs - Mentoring has impact and is linked to improved academic, social, and economic benefits. Mentoring helps further education, accelerate engagement, promote healthy lifestyles, and ultimately break the cycle of poverty, violence, and drugs. Adults who had a Big Brother or Big Sister as a youth are 17% more likely to be employed, they earn \$315,000 more income over their lifetime and 96% say they are happy. Research demonstrates mentoring leads to significant reductions in risky behavior, violence, bullying, drug and alcohol use as well as significant increases in civic engagement, positive mental health and academic achievement. Mentors positively guide youth by encouraging smart daily behaviors encouraging homework, having healthy social interactions, and saying no when it counts - has a noticeable influence on a young person’s growth and success. Young adults who had mentors as kids are paying it forward; they are 50% more likely to volunteer regularly in their communities and 13% more likely to donate to charity. Students who have mentors are more likely to stay in school. Students with mentors have better school attendance; students who meet regularly with their mentors are 52% less likely to skip a day of school. By sharing their own life experiences, mentors provide students with a clear vision of what their future could look like, encouraging further education. Young adults who had mentors as kids are 63% more likely to obtain post-secondary education. Mentoring relationships also benefit the mentor. The mentoring relationship can build better leadership, inter-personal, and people management skills in mentors. Through their volunteer work, the mentor’s professional network is extended. People who volunteer are happier, healthier and more satisfied with their lives.

Financial - Donors propel our momentum forward for mentoring for children. An extreme effort was made to keep our expenses in check and to encourage new opportunities to generate income for the agency. At the end of the year, it resulted in a 1% decrease in expenses and a 1% increase in income so successful in these economic times. Income streams are grants 42%, donations 11% and fundraising 47%.

Fundraising - Funds raised by the agency fuel the dreams of the children. When we hear the word fundraising the first thing that comes to mind is competition. More organizations are having to fundraise. Our agency is grateful for the solid base of 10 ongoing initiatives that we have established over the years. We have three major events every year. Our agency was invited to participate in some new

initiatives with the Hidden Ridge Clay Shoot, Sobey's Scream for Ice Cream Event and the Boundary Ford Drive for Your Community. We like to challenge you with our yearly fundraising skill testing question is how do you utilize the Bulk Barn donation of whole cloves, cinnamon sticks, whole allspice and a dash or dried orange peel? It was our first every Cider Friday on Black Friday November 24.

Volunteers - We have a fantastic group of volunteers totaling 156. This includes our program and fundraising volunteers. This agency would not exist without you and please know how much we appreciate you every day. You are a precious rare find!

Leadership Team - The staff turnover this year was unprecedented. As we look back, two staff members have spent the last 18 months training new staff in two different positions. Positively making an impact in the lives of the children at Big Brothers Big Sisters Mentoring is a team effort no matter how big or small the team it remains the focus. We welcome to the team Fundraising Coordinator Lisa Shendaruk and Mentoring Coordinator Kayla Kissick as well as our two Lakeland College Child & Youth Care practicum students Erin and Kayla.

Board - Agency board members are our visionists. The recruitment focus for this year was very successful we are ecstatic with their expertise and guidance as we move forward in mentoring children.

Unique Training Opportunity - Staff attended a Brain Science training opportunity facilitated by Big Brothers Big Sisters of Calgary. They have been a part of Change in Mind: Applying Neurosciences to revitalize communities. It is a three-year project by the Alliance for Strong Families and Communities with the Robert Wood Johnson Foundation and the Palix Foundations Alberta Family Wellness Initiative. Five Alberta and ten U.S. organizations are infusing brain science into their work. Change in Mind ultimate purpose is to transform social policy to move the needle on difficult social issues in communities. The science shows that good solid brain development depends on sturdy brain architecture, serve and return interactions and air traffic control and is also known as executive functioning. A child's brain development depends on stable, caring and nurturing relationships. That is what mentoring is! It has allowed us to say to the community that positive relationships are not a nice to have they are essential for healthy development and the long-term prevention of chronic mental and physical health issues. We look forward to further training to help weave skill building activities and games for the children that support brain science.

Future Projects

- Save the date in your calendar Sunday March 25, 2018, 57 volunteers required for Big Brothers Big Sisters of Lloydminster awesome fundraising opportunity an Edmonton Oiler 50/50. We provide transportation and food!
- Bowl for Kids 2018 is Friday April 13, 2018. Location will be announced in late January when we find out if our new Bowling Alley will be open for business. Prepare your favorite Super Hero costume. Pretty easy costume as anyone that is a mentor is a Super Hero!

In closing take a minute to think about who the mentor was in your life and the difference that made for you. It is pay forward time. **Imagine who they well come because of you!**

Prepared by Brenda Robinson
Executive Director



2017 Director of Service Delivery Report

New families: 6

New Bigs: 11

New matches: 9
including Couple's
match

Number of Big
Brother & Big Sister
matches: 40

Number of children
on waitlist for a Big
or In School
Mentor: 37

Number of
inquiries for the
year: 331

Jacqueline Weed
Director of Service
Delivery/Caseworker

Highlights & Adventures

Imagine who they will become because of you.

This best describes Service Delivery and all of the programs and services that we deliver to the children, families and volunteers that belong to our organization.

6 New Families and 11 New Bigs joined the agency this year.

We formed 9 new matches this year and have watched them grow into great friendships.

Other adventures I had this year:

- Facilitated Afterschool Program
- Supervised practicum students from Lakeland College
- Facilitated Summer Program and learned to do archery
- Continued to maintain website, facebook page and coordinate our Case management system, Dynamics CRM
- Helped to train new staff joining the agency
- Coordinated Bowl for Kids 2017
- Coordinated advertising for the agency for our various events & initiatives. We truly appreciate the support we receive from tv, newspaper and radio.
- Represented our agency at the Border Town HOG Toy Run on September 16, 2017.
- Coordinated National Big Brothers Big Sisters Month advertising and recruitment campaign "Imagine Who They Will Become Because of You"



2017 After School Discovery Program Report

Number of
Children
Registered

34

Average Daily
Attendance

22

The Children say

"I like the things we
learn"

"I like playing with my
friends."

Parents have said that "I
like the variety and
experiences that they
get."

Jacqueline Weed

Director of Service
Delivery

We had a busy year filled with many new experiences and new adventures

- Weekly themes provide learning in a fun way.
- Each week consists of 1 reading day, promoting literacy. Youth are able to go to mentors for help with reading skills.
- We focus on healthy eating choices and positive behavior choices on a daily basis.
- We also have a daily focus on homework as the students arrive. Mentors attending program also help them get homework and assignments completed.
- Each week also consists of one day that is free choices. The children at program get to pick from 3-5 choices of what they would like to do for the time they are at program. The options that are presented vary from week to week.
- Physically active games are played at the Servus Sports Centre in the fieldhouse we rent on early dismissal Wednesdays.

Thank you

- Thank you to Canadian Tire Jumpstart Foundation for Families for sponsoring our Servus Sports Centre fieldhouse rental each month.
- Thank you to the Lloydminster and District Co-op for providing snack and birthday cupcakes each month for our program.
- Thank you to the SPCA for coming to visit and talk with us each month.
- Thank you to ATB for teaching us about money.
- Thank you to Sorrell Elliot from New You Fitness for



2017 In School Mentor Report

Number of Matches

8

Number of Returning Mentors in 2017

4

Students say “The best part of spending time together is having lots of fun.”

“My favourite part of seeing my mentor is feeling more social and being able to talk to other people around her.”

Mentors commented they enjoyed seeing improvements in the children’s lives.

School staff stated they are thankful to have this program offered in their schools.

Kayla Kissick
Mentoring Co-ordinator

New friendships were formed this year and many new adventures happened in our In School Mentor Program

- Presentations were done at Lakeland College in Vermilion for the Child and Youth Care students
- We had agreements with 7 schools and each had at least 1 match during the year.

Highlights

- In School Mentoring Wrap Up lunches were held in June. We had a great turn out for both school divisions.
- Thank you to our partner schools Jack Kemp, Father Gorman, Barr Colony, College Park, Queen Elizabeth, Winston Churchill, and Rendell Park for believing in the program and hosting our matches throughout the year.
- Thank you to TJ’s Pizza for supplying the pizza for the windup luncheon.



2017 Summer Adventure Program Report

Number of
Children
Registered

32

Average Daily
Attendance

16

Volunteer Hours:
143.5 hours

The Children say:
"Like making new
friends"

"Like getting out of the
house"

Parents say:
It helped her open up a
bit more to others and
begin to think about
choices in regards to her
behavior"

" Really looked forward
to exploring and helping
out"

"It was good for
everyone, we really
enjoyed it this summer"

Jacqueline Weed
Director of Service
Delivery

- This year we tried 2 new physical activities: Archery lessons and Drumming with Sorrell from New You Health and Fitness
- Our garden plot at Bud Miller was very successful again this year. The children helped with the weeding once a week and we enjoyed the produce from it until Thanksgiving.
- This year's new field trips included City Hall and a visit with the mayor, volunteering at the Salvation Army, Baskin Robbins tour, archery lessons.
- We also did some of our favorites from years past such as swimming, playing at the park, visiting the seniors at Points West and another set of tennis lessons to refresh our skills from last summer.
- Our out of town trip this year was to the Lashburn Bowling Alley. We rented the facility for an afternoon and had great fun.

Thank you

- Thank you to Sobey's Lloydminster for providing snack for the Summer Adventure Program.
- Thank you to all the field trip locations for taking time out of their day to provide wonderful tours.
- Thank you to the many Magic Makers who donated to all our programs this year helping make them possible.
- Thank you to the volunteers that help with our programs throughout the summer.



2017 Fundraising Report

Number of Events

81

Number of Volunteer Shifts

748

Number of Hours

2245

Dollars Raised

Approx. \$149,828.00

Types of Events:

- Bartending
- Designated Driving
- BBQs
- Recycling
- Coin for Kids
- Pancake Breakfasts
- Controlling
- Ticket Sales
- Coupons
- Online Auction
- Bowl for Kids
- Cider Friday

Volunesia

(noun)

That moment when you forget you're volunteering to help change lives because it's changing yours.

-unknown

Fundraising in our agency requires a multitude of volunteers to work a vast majority of hours in order to make sure our events run smoothly. We would like to extend a BIG thank you to the individuals and businesses that supported us with financial support and volunteer hours over the past year. We cannot sustain our programs without all of your enthusiasm and support!

Highlights

Cider Friday

Businesses around Lloydminster took part in our newest event Cider Friday in November. Each business was invited to create their own Cider with all the proceeds given back to Big Brothers Big Sisters of Lloydminster. Held on Black Friday, it was a great kickoff to the Christmas Season!



Fundraising Coupons

This year we ran two fundraising initiatives in our office with Panago and Co-op fundraising coupons. Members of our organization can sell these coupons with profits coming back to Big Brothers Big Sisters of Lloydminster.



CPCA Pancake Breakfast & Races

We are very fortunate to partner with the Canadian Professional Chuckwagon Association and the Lloydminster Exhibition Association every August to bring Chuckwagon fans a delicious pancake breakfast. Thank you to Westridge GMC and the Lloydminster Exhibition for hosting the breakfasts. To add to the excitement this year we sold programs and brochures for this annual event.



Thank you for your support!

Lisa Shendaruk
Fundraising Coordinator